

B.04 College Name and Logo

Governance and Organization

Nunavut Arctic College

Nunavut Arctic College – Name and Logo

POLICY

Authorization must be obtained for use of the College name and/or logo.

PRINCIPLES

1. Nunavut Arctic College name and logo are corporate property.
2. All activities and functions conducted in the name of the College or displaying the College logo are the responsibility of the College.
3. Consistent use of the official College name and logo will contribute to the integrity of the College's public image.

PROCEDURE

1. Any organization, including College student groups undertaking Student Community Projects or fundraising activities, who wish to use the College's name and/or logo must apply, in writing, to the President or designate for that privilege.
2. The President or designate will respond, in writing, within five (5) working days of receipt of the request.
3. The College name and/or logo shall not be altered in any manner, without permission from the President or designate.